

Project 2030 Roadshows: FAQs

General

What is Project 2030?

Project 2030 is Welsh Athletics' strategic approach to welcome 10,000 new young people to athletics by 2030. Our approach will see the development of a new series of participation programmes aimed at 4-12 year olds that can be delivered in multiple environments including within our club structure. A new workforce qualification is being developed that will allow volunteers to easily and quickly upskill themselves to deliver sessions.

Why are you doing this?

Junior membership numbers in our sport are stagnating. Unlike other sports, athletics does not have a recreational offer and with most clubs currently not engaging with children until they are 9 years old, we are increasingly being left behind. We want to secure the future of our sport by making sure as many young people as possible have the opportunity to enjoy athletics in a flexible, fun and inclusive environment.

What impact do you expect this to have?

Our aim is to engage 10,000 new children to athletics by 2030. Introducing children to athletics across a broader age range and activity level will increase overall participation levels in clubs and communities across the country. We also believe this will open the pathway for many new volunteers and coaches into our sport to help support the new offer, who may then take their next steps into our extended workforce.

When do you expect this to happen?

We're planning for the first delivery to happen in April, with upskilling of clubs and session leads from early in 2026.

How do I/my club get involved?

Great! Please [get in touch](#) with us and we'll talk you through the next steps.

Taking Part in the Sessions

Do we expect every participant to be registered with Welsh Athletics?

Yes. Like the majority of sports with an offer in this space, registration will involve affiliating to Welsh Athletics. We are not aiming to make money from this though! Money generated through affiliations will go back into the programmes and welcome gifts for participants.

How much will it cost a child to take part?

This will depend on the local provider and their costs to run the session. Contact your local provider for more details.

What will a child receive when they sign up?

We will be providing all children with a gift upon registration. Look out for more details soon.

What will the registration system be?

We have just appointed a new supplier to provide a membership system that will underpin the registration process, delivery and management of these sessions in a modern and efficient way, providing an excellent experience for parents and clubs alike.

Club Delivery**What are the expectations on clubs wishing to deliver these sessions?**

A full checklist of requirements will be shared with interested providers, which will include a named lead for the oversight of the junior offer and a welfare officer with a specific remit for these sessions.

When should these sessions be run?

Whenever works for you and your community! Sessions could be run alongside existing club sessions if appropriate but if this is not possible then a standalone offer might be the better option. The sessions are designed to be flexible in their delivery so do not need to take place at a track should access be an issue - a sports hall or multi-use sports venue would also work. We are happy to support clubs consider their options.

Do sessions have to happen at a track?

No. The sessions are designed to be flexible in their delivery so do not need to take place at a track should access be an issue - a sports hall or multi-use sports venue would also work. We are happy to support clubs consider their options and above all they should be delivered at a time and venue that works for you and your club/session leaders.

Our volunteers are already at capacity/I'm worried about finding more volunteers to deliver these sessions. What should I do?

The qualification to support delivery of these sessions has been designed to be easy to access and complete, with a time frame of just a few weeks compared to some of the more involved qualifications. It will be perfect for parents and other supporters to easily get involved and expand your club workforce and we'll work with you to support recruitment.

Will clubs need to get new/different insurance to deliver these sessions?

No. With the appropriate risk assessments, clubs are covered to deliver to any age so we're supporting clubs to welcome young people aged 4+.

Will we have to pay for new equipment to delivery this?

The sessions are designed to be easily accessible and delivered with minimal equipment or by utilising equipment that most clubs will have available to them. Welsh Athletics will provide early adopters with free equipment bundles to make sure that delivery is as easy as possible.

External Delivery

Can providers other than existing clubs deliver these offers?

Yes, absolutely. Clubs will be an important delivery partner for us but we are looking for a range of providers to come with us on our journey to making athletics available for 10,000 new participants.

Will external delivery partners impact clubs?

Hopefully, yes! We understand that clubs may have a finite capacity and so alternative delivery mechanisms allow us to extend our reach. The hope is that all non-club sessions will be linked to a local club to support access to athletics and a lifelong engagement with the sport.

Qualification

What qualification will I need to deliver sessions?

We are creating a brand-new foundation qualification to support the delivery of the sessions. It will be an entry level qualification, lasting just three hours that is easy to access, low cost and welcoming to anyone who wants to get involved and inspire the next generation.

Do I need the new qualification if I'm already an athletics coach?

No. If you are an existing coach then you will not need to go through the qualification but will be asked to attend a one hour CPD session so we can bring you up to date with the ethos of the programme and how we would like it to be delivered.

How old do I have to be to deliver sessions?

You will need to be over 14 to become qualified but you can volunteer from age 12+ alongside a qualified person.

What are the ratios for delivery?

We will be following NSPCC Best Practice guidance, found [here](#).

How long does it take to get qualified?

The foundation qualification will take three hours to complete and is designed to be easy for anyone to access, giving individuals the essential knowledge to provide fun and engaging sessions in a safe environment. We will be running multiple courses to support the rollout of the sessions; more details will be launched soon. Prior to delivering your first sessions you will also need to have a DBS check.

Will I need a DBS check?

Yes. All individuals delivering sessions will need to go through a DBS check.

How much will the coaching qualification cost?

The details of the course are being confirmed but will be low cost and as affordable as possible. We can support any club to submit grant applications to ensure cost is not a barrier to engagement.

How long will the qualification last?

The qualification lasts for one year with re-licencing possible after annual CPD has been completed.